

Danny Martin

Author | Sales Performance Coach | Keynote Speaker

Location: Ann Arbor, MI USA

Signature Keynote:

It Begins With Me: The Blueprint for Self-Leadership, Confidence, and Lasting Success

Professional Bio:

Danny Martin is a sales professional, author, and performance coach with over 25 years of real-world experience in high-level sales, leadership, and personal development. He is the author of the international bestselling book *It Begins With Me: A Sales Blueprint*, a powerful framework that teaches individuals how to master self-leadership, emotional intelligence, and integrity as the foundation for lasting success. Danny's career was built from the ground up, beginning in sales at a young age and evolving into leadership roles within the powersports industry. His experience spans thousands of real customer interactions, negotiations, and leadership situations, giving him a rare and practical perspective on human behavior, influence, and performance.

Keynote Description:

Success does not begin with tactics. It begins with identity. In this powerful keynote, Danny Martin reveals how self-leadership is the foundation for confidence, influence, and lasting success in business and in life. Attendees will learn how internal standards, emotional control, and self-awareness directly determine external results. This is a proven framework built from real-world experience.

Audience Takeaways:

- How to build unshakable confidence
- How to strengthen self-leadership and discipline
- How to increase influence and trust
- How to create momentum and sustained performance

Authority and Credentials:

- Author of *It Begins With Me: A Sales Blueprint*
- 25+ years of sales and leadership experience
- Performance coach and speaker
- Trusted advisor to sales professionals and leaders

Contact Information:

Website: www.dannymartinsuccess.com

Email: danny@dannymartinsuccess.com

Speaker: Danny Martin